



Green Narratives 2025/26: Programme Information Sheet

The **Green Narratives** programme will increase museums' knowledge, confidence and practice in re-interpreting collections, telling new stories and engaging visitors around Environmental Responsibility.

Through the programme a small cohort of four museums will be supported to develop their work with collections and audiences to better understand, communicate and inspire learning about sustainability and foster climate action. This support will include in-person and online training, peer networking and 1:1 mentoring.

The programme will be delivered from May 2025 - March 2026.

As a result of taking part in the programme, museums will:

- Better understand how to engage audiences with climate change and environmental narratives
- Have increased staff confidence in talking to visitors about environmental issues, sustainability, and the climate crisis
- Work towards creating a new display using items from their collection to tell climate stories
- Gain the knowledge and skills to research and develop future displays using their collections
- Develop connections with the other participating museums to enable peer support once the programme ends

This activity sits within the Museum Development Midlands (MDM) Environmental Responsibility programme and supports Arts Council England's [Let's Create](#) strategy.

About the Trainers

The programme will be delivered by Climate Museum UK (CMUK) associates Clémence Aycard, Justine Boussard and Kathy Moore.

CMUK is a group of artists, curators, designers and educators who help people make sense of environmental issues through creative conversations, pop-ups and workshops in museums and communities across the UK. Using art, objects, stories and places, they help people know how to act and open their imaginations to better futures. Founded in 2018, CMUK has grown into a collective of around 20 practitioners located around the UK, aligned with shared principles and methods.

CMUK work with professionals interested in creating sustainable changes in their organisations and communities, harnessing the power of culture to respond to the challenges of our times. CMUK have a wealth of expertise which they bring to all their programmes. CMUK have delivered training sessions, courses, short talks and longer mentoring and research partnerships with cultural organisations such as the Museum of the Home, Royal Cornwall Museums, Scarborough Museums & Galleries, Sunderland Museum, South Downs National Park, Indian Museums Against Climate Change and Tullie House.

Programme Schedule:

The Green Narratives Training Programme

This will consist of four workshops (two in-person and two online) and an in-person celebration event between June 2025 and March 2026. Details with approximate dates are listed below. Dates and venues will be finalised once the cohort has been recruited and based on participant availability.

- **Introductions and Exploring the Role of Museums in an Earth Crisis**

June 2025 (date tbc), 10am-3pm

In person, venue tbc

Together we will explore the role culture, and particularly museums, can play in the context of the Climate and Biodiversity Crisis. What are the root causes of the Earth Crisis? How is it impacting your museum and communities? How can we respond boldly and ambitiously using limited resources?

- **Every Object Tells an Environmental Story**

w/c 22 or 29 September 2025 (date tbc), 10am-2pm

Online

Drawing from your museum's own collection, we will practice how to tell compelling environmental stories that help your visitors bridge the gaps between the past and the present, create links across disciplines, and point towards regenerative futures.

- **Responses to the Earth Crisis: From Eco-Anxiety to Climate Denial**

w/c 10 or 17 November 2025 (dates tbc), 10am-3pm

In person, venue tbc

This training will focus on understanding people's varied responses when facing challenges such as climate disruption, including how eco-psychology can help

support more effective responses, create safer spaces for conversation and learning, and foster a sense of empowerment and hope.

- **Designing Green Narratives**

w/c 19 or 26 January 2026 (date tbc), 10am-2pm

Online

Drawing from examples of best practice from around the world, this session will introduce participants to a range of exhibitions and programmes that have effectively engaged their audiences with environmental narratives. We will also introduce tools for developing low-carbon, low-impact exhibitions.

Programme finale and celebration

w/c 2 March 2026 (date tbc), 10am-3pm

In person, venue tbc

Mentoring: 1:1 sessions to support and challenge participants. Each museum accesses *three* mentoring sessions over the course of the programme with the programme facilitators.

Peer Support: Participants are buddied with other cohort participants to access peer support and build peer networks

Additional MDM support:

- **Wellbeing Support through MDM CPD / Workforce Development Grants:** participating museums will be able to apply to MDM's CPD / Workforce Development Grants for a range of activity including workforce training, and wellbeing support.
- **Exhibition and display support through MDM Strategic Grants:** Participating museums will be able to apply to MDM Strategic Grants to cover or contribute to the costs of their new Green Narrative inspired display or exhibition.

Who is eligible:

To be eligible for this programme you must be an Accredited museum or Working Towards Accreditation in the Midlands.

Priority will be given to non-NPO and non-National museums.

Each museum should nominate two participants to take part in the programme, one of which should hold a strategic leadership role in their museums; depending on the structure of your organisation this could be as a museum Director, Manager or Trustee. More colleagues will be invited to attend the celebration event at the end of the programme.



Want to learn more?

You're invited to attend the **Green Narratives Programme Information event, 10.30am-11.30am, Wednesday 7 May 2025, online**. This is an ideal opportunity to meet the programme facilitators and find out more.

Alternatively, if you have any queries please contact enquiries@mdmidlands.org.uk

How to apply:

To submit your application please complete the Expression of Interest form and return no later than **5pm, Monday 19 May 2025** to enquiries@mdmidlands.org.uk We will confirm receipt of your application within two working days. If you do not hear from us, please contact us again.

Deadline for museum applications 5pm, Monday 19 May 2025

This is a competitive application process. MDM will shortlist applications based on evidence of impact in your EOI.

Accessibility

MDM will facilitate or book accessibility services or adjustments for delegates where requested. Please see [MDM Training Accessibility Statement](#).